

Dell Adds Muscle to XPS Desktop Lineup; No-Interest Financing Extended to 18 Months

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Dell (NASDAQ:DELL) is doubling the memory and hard drive space of its XPS(TM) 200 and 400 desktop computers at no additional cost for U.S. consumers.

Today's move brings the minimum configurations across all XPS desktop computers to 1 GB of memory and 160 GB(1) of hard drive capacity, up from the 512 MB of memory and 80 GB(1) hard drive when they debuted last September. Dell also said it will extend no-interest financing from 12 to 18 months(2), through CIT Bank, for qualified customers who want to acquire their XPS desktop and notebook computer upon purchase, yet need more time to pay for it.

XPS computers are designed and custom-built for users who want a combination of power, style and design. The extra memory and hard drive capacity will help boost system performance and the ability to store more data, including music, photos and video files. Pricing for the XPS desktop lineup starts at \$999.

"We've made a strong lineup of products even stronger," said Tom Mott, Dell's director of marketing for home and small business. "We're building on the tenets of the XPS brand by providing powerful products with great features and competitive financing alternatives."

Coupled with the additional computing muscle, XPS desktop systems are also equipped with Intel(R) Dual Core processors, Microsoft(R) Windows(R) XP Media Center Edition 2005 and a 15-month(3) security subscription for virus and spyware protection. Shipping and one-year(4) XPS limited warranty support are standard.

Added benefits for customers buying XPS products include being catered to by highly trained sales and support agents. XPS agents can provide in-depth counsel on the full line of products as well as rapid-response support when needed, to minimize downtime.

According to the company, gamers, tech enthusiasts and buyers who seek excellence in products, services and individualized support have purchased XPS systems, which saw about a 20 percent year-over-year increase in total desktop and notebook unit shipments in the company's fourth quarter.

More information about Dell's XPS line of computers can be found at www.dell.com/xps.

about

Dell Inc. (NASDAQ:DELL) listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell sells more systems globally every day than any computer company, placing it No. 28 on the Fortune 500. Company revenue for the last four quarters was \$56 billion. For more information, visit www.dell.com. To get Dell news direct, visit www.dell.com/RSS.

Pricing, specifications, availability and terms of offers may change without notice. Taxes, fees, shipping, handling and any applicable restocking charges are extra, and vary. XPS 3-5 day shipping is available in Continental (except Alaska) U.S. only. Dell cannot be responsible for pricing or other errors, and reserves the right to cancel orders arising from such errors.

(1) For hard drives, GB means 1 billion bytes and TB equals 1 trillion bytes; actual capacity varies with preloaded material and operating environment and will be less. On Dimension, XPS, and Inspiron systems, for Norton Ghost 10 and Dell DataSafe users, up to 25% of the stated hard drive capacity may be utilized by your system as dedicated backup space.

(2) PURCHASE PLAN: DELL PREFERRED ACCOUNT: Offered by CIT Bank to qualified U.S. residents. CIT Bank determines creditworthiness, APR, credit limit, and eligibility for promotional offers. Taxes, fees, shipping and handling, and any other applicable charges are extra and vary. Qualifying for the Dell Preferred Account does not guarantee offer of promotional financing features. Eligibility varies by promotion. Minimum monthly payments of \$15 or 3% of account balance, whichever is greater. Monthly payment based upon pre-rebate price. NO INTEREST FOR 18 MONTHS available for a limited time on qualified purchases of XPS desktops and notebooks. Customers must have adequate available credit to take advantage of this promotion. Promotional period expires 9/29/2007. FOR ALL NO INTEREST PROMOTIONAL OFFERS: Interest accrues during the promotional period and will be added to account if promotional balance not paid by applicable promotional period expiration; expired promotional balances and non-promotional purchases subject to the Standard Rate (17.49% - 29.99% variable APR, as of 2/06/2006, depending on creditworthiness); minimum monthly payments required.

(3) Standard subscription is for 12 months. This 15-month offer allows customer to take full advantage of the free 90-day trial period that comes standard with system purchase. This offer is only available when purchased at point of sale and is not available after customer receives system.

(4) For a copy of our guarantees or limited warranties, please contact Dell USA L.P., Attn: Warranties, One Dell Way, Round Rock, TX 78682. For more information, visit www.dell.com/warranty

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